media, entertainment & arts alliance

the people who inform and entertain



2011-2012 National Freelance Rates

Freelance Daily Rate Per day	\$911.00	Artists B&W spot cartoon or illustration	\$202.00
Per half day (2/3 day rate)	\$607.00	B&W half page	\$279.00
Per hour	\$227.00	B&W full page	\$409.00
1000 words or less	\$925.00	Colour half page	\$840.00
then 93c per word		Colour full page	\$1680.00
		Colour Cover	\$2015.00
Photojournalists			
Per day	\$1,135.00	Book Editors & Proofreaders	
		Per day	\$911.00
Videojournalists		Per half day (2/3 day rate)	\$607.00
Per day	\$1,135.00	Per hour	\$215.00
Photographers		Public Relations	
Per day	\$911.00	Snr PR Consultant per day	\$1319.00
Per half day (2/3 day rate)	\$607.00	Per hour	\$173.00
Per hour	\$227.00		
Research (per hour)	\$172.00	Casual Rates	
Film		(Based on News Limited Rates July 2011)	
(1 B&W roll w/proofs or 1 colour roll)	\$83.00	Grade	VDT rate
(1 colour neg roll w/proofs or 1 transparency)	\$102.00	3 (Full day)	\$312.00
B&W prints 20 x 25	\$46.00	3 (Half day)	\$208.00
B&W prints 25 x 30	\$56.00	5 (Full day)	\$354.00
Lost or damaged transparencies		5 (Half day)	\$236.00
or negatives	\$2207.00		
	,		
Photo Reproduction			
Single column photo	\$217.00		
Half page	\$309.00		
Full page	\$454.00		
Cover	\$812.00		

Expenses

Freelancers are entitled to claim reasonable out of pocket expenses on top of the minimum freelance rates quoted here. These expenses could include: travel costs, telephone, car mileage, fax costs etc.

Holiday Pay

Casuals employed by Metro Dailies at Fairfax and News Ltd now receive a 20% casual loading in lieu of holidays. Casuals employed in other areas receive a daily allowance on top of the minimum rate to compensate for holiday pay.

Information correct as of July 2011. This is a summary only and is no substitute for a legal document. While every effort has been made to ensure accuracy of the information in this leaflet, the Alliance accepts no liability for loss arising from inaccuracies, if any, contained within. Any queries should be directed to your local branch of the Media, Entertainment & Arts Alliance.

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